



Dear Friends,

I am currently serving on staff of a rapidly growing and influential organization here in Rochester, New York. The Fellowship of Christian Athletes (FCA) is really making a difference in the lives of young people in our community.

The core mission of FCA is to combine faith and sport, but in a very unique way. Today, there may not be a more influential person in the lives of young people than Coaches. In fact, we believe that coaches will have more impact in one year than an average person does in a lifetime. You can learn more about FCA locally by visiting www.nefcalax.org

FCA's strategy is to work "to and through coaches" in order to transform the lives of the next generation! Would you consider teaming up with us in this effort?

This October we will be hosting our 3rd Annual Fall Lacrosse Invitational to benefit the growth of FCA's Boys Club Lacrosse Program. Specifically, the funds raised for this event will help support families who would not otherwise be able to afford the cost of the program. We would love to have you partner with us through the numerous sponsorship opportunities, which are listed below.

Your consideration to participate in this event is greatly appreciated!

Many Thanks!

Solomon Bliss
Upstate NY, Boys Lacrosse Director



FALL INVITATIONAL SPONSORSHIP LEVELS

Title Sponsor - \$5,000

- Social Media – two postings per week on our social media channels (Instagram, Facebook and Twitter)
- Physical Sign at lacrosse tournament near high traffic area
- Advertisement on NEFCALAX webpage
- Email announcement on our monthly newsletter for one year
- Logo on Tournament T-Shirt – Company logo will be on T-Shirt

Gold Sponsor - \$2500

- Social Media – two postings per week on our social media channels (Instagram, Facebook and Twitter)
- Advertisement on NEFCALAX webpage
- Email announcement on our monthly newsletter for one year
- Logo on Tournament T-Shirt – Company logo will be on T-Shirt

Silver Sponsor - \$1500

- Advertisement on NEFCALAX webpage
- Email announcement on our monthly newsletter for one year
- Logo on Tournament T-Shirt – Company logo will be on T-Shirt

Bronze Sponsor - \$500

- Email announcement on our monthly newsletter for one year
- Logo on Tournament T-Shirt – Company logo will be on T-Shirt

Corporate Tournament Sponsorship Reach

- T-Shirts Sales – 250 t-shirts
- Email announcement – 3,520 receptions
- Facebook Page – 1,572 fans
- Twitter – 1,507 followers
- Instagram – 2,710 followers



MAIL CHECK PAYABLE TO 'FCA'
MAIL TO:1100 UNIVERSITY AVE
SUITE 140 ROCHESTER, NY 14607

OR

[CLICK HERE TO
DONATE ONLINE](#)